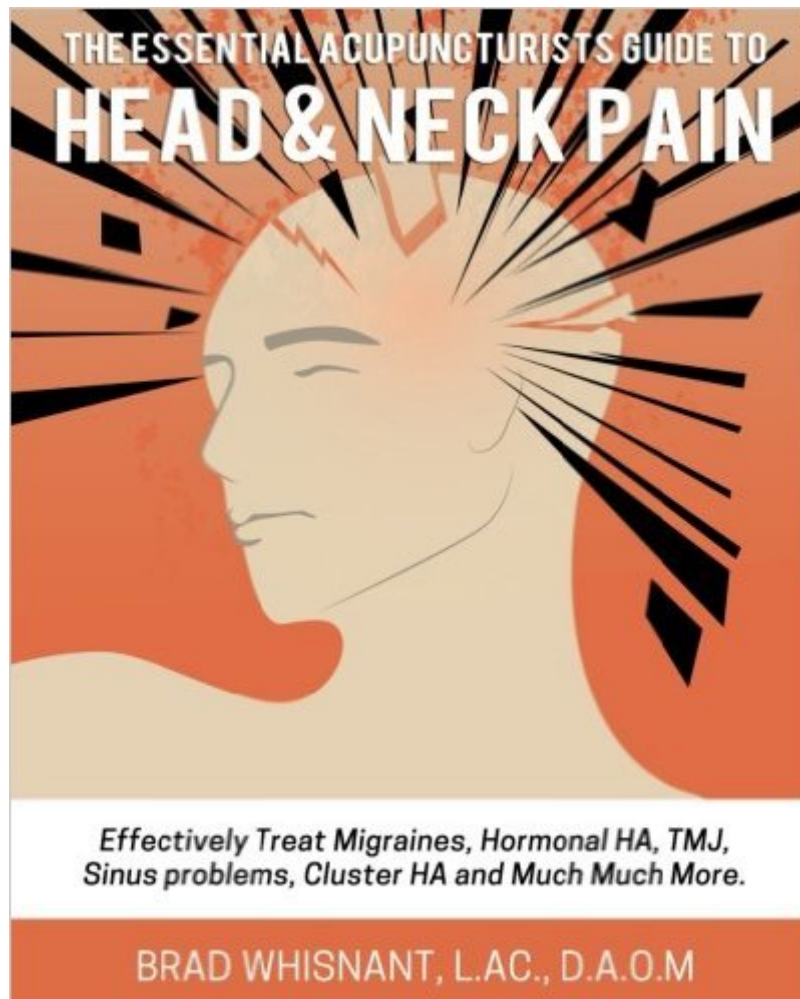


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THE ESSENTIAL ACUPUNCTURIST GUIDE TO HEAD AND NECK PAIN: Effectively Treat Migra



Synopsis

I never met a head issue I didn't love to treat! This book is loaded with clinical pearls that are time tested and patient approved. Who doesn't want happier and healthier patients? Better outcomes? Less poking and praying? Instant results? All the answers are here. Step by step instructions with points, theory, images, examples and case studies. If you have patients that have headaches or any problem from the neck up? You NEED this book! Master Tung, I Ching, Balance method are interwoven and explained to give you maximum healing ability! This is a clinic changer for you and your patients.

Book Information

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Customer Reviews

Masterful and Impressive! Even though this is my first Dr. Brad Whisnant book, I understand how he is helping to create a legion of Balance Method Fanatics. This book gives due praise, thanks, and regard to legendary doctors, Dr. Richard Tan and Master Tung (amidst other practitioners). They are the foundation upon which Dr. Whisnant is perfecting. Having some familiarity already with the Balance and Master Tung methods I really appreciate the clarity of explanation and presentation (visual and didactic) that Dr. Whisnant uses in this book for targeting Head & Neck Pain. He is really an engaging and supportive teacher. "Wow" is all I can really say. Super impressive.

As with his books co-authored with Deborah Bleecker, this is an amazing reference guide. I am more a solid book person but to have this information quickly and readily available. Well, let's just say my practice is up and running even more quickly and successfully thanks to Brad's and Deborah's books. Quick, insightful and helpful. What more do you want?

Another gift from the generous Brad Whisnant! I used the info in the Cheat Sheet chapter an hour after purchasing and had immediate success! Both my patients and I are stoked, many thanks to the author!

This ebook provides fantastic detail on the various headache patterns we see in clinic, including the underlying channel imbalances (factoring in the Jing Jin, or musculotendinous meridians) and the accompanying image correspondence, with elevated specificity. The graphics/visual aids are very clear and concise. The channel theory in this book is exceedingly sound. Thanks, Brad, for another excellent piece of work...we expect nothing less!

Dr. Whisnant is a teacher, a lecturer, a clinician, and an expert of Chinese Medicine and Acupuncture. In this non-fiction book, "The Essential Acupuncturist Guide to Head and Neck Pain", he demonstrates his expertise in the areas of preventative measures and the healing of headaches, migraines, and neck pains. Although it might appear, from the title, that this book is strictly for a professional healthcare personnel, that isn't the case. This book is also for the patient. The language Dr. Whisnant employs is easy to follow and the reader will not get caught in a web of complex medical jargon. Moreover, the clinical wisdom and strategies Brad presents are tried and tested, and the instructions are clear and concise--with supporting research, theory, and examples. If this is an area of interest for you, the knowledge Dr. Whisnant shares will help you understand the complexities of headaches, migraines, and neck pains.

I don't say this often but I love this book. Knowing how each procedure works and the benefits that I can gain from them is of great value. I have always wondered how or if any of these procedures and practices would benefit me, and now I know that they can indeed help me and it eases my mind to know just how each of them works. I am so thankful for this step by step guide and hand book.

Dr. Whisnant does a phenomenal job explaining each procedure and how it will benefit the patient. I have always been a bit afraid of acupuncture as I hate needles but I may go have a treatment now that I have read this book. I have a lot of neck pain and get regular headaches and would love to be rid of them. Thank you Dr. Whisnant for putting together this extremely informative guide.

Brad Whisnant presents this complex material in his really accessible way. He backs up what he says with clinical examples and he explains things in a way that you can grasp the concepts so that you don't need to refer back to the book to be successful using this system, even if you are not familiar with Dr. Tan's Balance Method. In fact, if you don't use the Tan style of distal acupuncture yet, this is a wonder way to get fast exposure to the concepts and see how amazing the results can be. Why would you even hesitate to buy this book?

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